

TEXAS PUBLIC UNIVERSITY REPORT CARD

2025 VS 2024

For decades, high schools and organizations across the state have been focused on postsecondary access. Every year, thousands of high school students graduate in Texas. However, according to the latest report from THECB, only 52% of Texas high school graduates attempt a postsecondary credential, and worse, only 26% achieve one. And the numbers are even worse for first-generation, low-income students. While access is one thing, this report focuses on outcomes.

ScholarShot supports first-generation students from the lowest economic segment of North Texas through their postsecondary journey to completion through one-on-one academic advisement, financial support, and mental health resources. Our proven formula achieves over 90% success rates for vocational, associate's, and bachelor's degrees. ScholarShot's focus is on student completion, improving Texas's postsecondary completion rate, and building the workforce.

The ScholarShot Texas Public University Report Card measures four categories: Community Support, Academic Engagement, Interventions, and Financial Management, in addition to Student Outcomes, utilizing the Department of Education annual report. For various reasons, during the 2024-2025 academic year, the DoE updated **only** the Total Cost of Attendance. Meanwhile, the loan-repayment data point for first-generation students was removed. All other data points remain unchanged.

The graph below shows the A/B Honor Roll of Texas universities in 2024 for Student Outcomes, according to ScholarShot's analysis of the 2024 DoE data, which includes total cost of attendance, loan repayment rates, median debt, median earnings, and graduation rates.

2024 ScholarShot Texas Public University Report Card

| Name of University | Student Outcomes | | Community Support | | Academic Engagement | | Financial Management | | Student Services & Interventions | | Overall Grade | Grade | |
|---------------------------------------|------------------|-----|-------------------|------|---------------------|-----|----------------------|-----|----------------------------------|------|---------------|-------|----|
| Midwestern State University | | 85% | | 100% | | 85% | | 90% | | 90% | | 90% | A- |
| University of North Texas | | 90% | | 100% | | 85% | | 95% | | 90% | | 92% | A- |
| University of North Texas - Dallas | | 80% | | 100% | | 90% | | 90% | | 100% | | 92% | A- |
| University of Texas - Dallas | | 85% | | 100% | | 90% | | 90% | | 95% | | 92% | A- |
| Tarleton State University | | 90% | | 85% | | 75% | | 90% | | 90% | | 86% | B |
| Texas A&M University - Corpus Christi | | 80% | | 90% | | 85% | | 90% | | 85% | | 86% | B |
| Angelo State University | | 85% | | 85% | | 90% | | 90% | | 90% | | 88% | B+ |
| Sam Houston State University | | 85% | | 100% | | 90% | | 80% | | 90% | | 89% | B+ |

To see the full ScholarShot Texas Public University Report Card, go to <https://scholarshot.org/report-card/>

HOW DOES COST OF ATTENDANCE IMPACT COMPLETION?

The total cost of attendance (TCOA) isn't just tuition, room, and board - it includes transportation, basic living costs like wifi and technology, fees for healthcare or labs, and emergencies. As the cost of attendance rises, students often do one of two things: work more or take out more loans. Working more means less time and focus on academics, which can lead to missing classes, failing to seek help for academic difficulties, and eventually failing. Taking more loans leads to unsustainable debt. These scenarios are detrimental for anyone, but especially first-generation, low-income students who often lack a financial support system.

ScholarShot actively works to help students avoid this work-debt-dropout cycle through budgeting and financial education within its Scholar Program. ScholarShot also supports continued transparency from universities about the true cost of attendance.

The table below shows the public universities with the largest increases and reductions in TCOA. Texas A&M–Corpus Christi had the largest increase but continues to help students bridge financial gaps, whereas UTD's small decrease may still make a meaningful difference for students working many hours.

| Institution | Total Cost of Attendance 2024 | Total Cost of Attendance 2025 | Change in Cost |
|---------------------------------------|-------------------------------|-------------------------------|----------------|
| Texas A & M University-Corpus Christi | \$ 23,200.00 | \$ 24,562.00 | \$ 1,362.00 |
| Sul Ross State University | \$ 22,434.00 | \$ 23,759.00 | \$ 1,325.00 |
| East Texas A&M University | \$ 22,475.00 | \$ 23,663.00 | \$ 1,188.00 |
| The University of Texas at Tyler | \$ 22,535.00 | \$ 23,669.00 | \$ 1,134.00 |
| Texas A&M University-Texarkana | \$ 21,204.00 | \$ 22,143.00 | \$ 939.00 |
| Stephen F Austin State University | \$ 24,402.00 | \$ 24,231.00 | \$ (171.00) |
| University of Houston-Downtown | \$ 23,217.00 | \$ 23,017.00 | \$ (200.00) |
| The University of Texas at Dallas | \$ 28,456.00 | \$ 28,210.00 | \$ (246.00) |
| Texas A & M International University | \$ 16,313.00 | \$ 14,767.00 | \$ (1,546.00) |
| University of Houston-Clear Lake | \$ 28,856.00 | \$ 23,788.00 | \$ (5,078.00) |

Summary & Call to Action

When we know more, we develop better plans! Transparent reporting of the total cost of attendance is essential for helping students understand and proactively address financial gaps, especially among first-generation and low-income learners. By identifying these gaps early and providing targeted financial and academic support, institutions can significantly improve student persistence and degree completion. This approach empowers students to plan effectively, stay on track, and successfully reach their postsecondary goals.

HOW DID THE 2024 REPORT CARD A/B HONOR ROLL FARE IN 2025?

The Department of Education reports no changes in the data from 2024 to 2025 with the exception of total cost of attendance. The schools listed have fairly similar costs of attendance, generally in the low- to mid-\$20,000 range, but outcomes vary. The University of Texas–Dallas performs the strongest overall, with the highest first-generation completion and loan repayment rates. Sam Houston State University and the University of North Texas also show strong student success, while Angelo State University and Texas A&M–Corpus Christi report lower completion rates but are in line with other schools on repayment outcomes. However, these schools achieved A/B Honor Roll status in 2024 through their commitment to proactively improving their outcomes.

Graduate debt levels are moderate across all schools, but long-term earnings differ more sharply. UT Dallas stands out with the highest median earnings 10 years after graduation and relatively low debt, suggesting a strong return on investment despite higher costs. Most other institutions produce median earnings in the low- to mid-\$50,000 range, indicating more modest but stable financial outcomes. Data limitations prevent a full evaluation of the University of North Texas–Dallas.

Overall, these universities continue to support first-generation students by pairing targeted academic and financial support with a transparent approach to reporting outcomes, demonstrating accountability while actively working to improve student persistence, completion, and long-term success which is reflected in these grades.

| Name of University | Total Cost of Attendance 2025 | Completion at Original Institution | Loan Repayment Rate 5 Years | Median Graduate Debt | Median Earnings 10 Years Post-graduation | Total Overall Grade Student Outcomes |
|---------------------------------------|-------------------------------|------------------------------------|-----------------------------|----------------------|--|--------------------------------------|
| Angelo State University | ● B- | ● C | ● B- | ● A- | ● B- | B- |
| Midwestern State University | ● B- | ● B- | ● B- | ● B- | ● A+ | B |
| Sam Houston State University | ● C | ● A+ | ● B- | ● B- | ● B- | B- |
| Tarleton State University | ● B- | ● B- | ● B- | ● B- | ● B- | B- |
| Texas A&M Univeristy - Corpus Christi | ● C | ● C | ● B- | ● B- | ● B- | C |
| University of Texas - Dallas | ● C | ● A+ | ● A+ | ● A- | ● A+ | B |
| University of North Texas | ● C | ● A+ | ● B- | ● B- | ● A+ | B |

*TCOA reflects the increase or decrease for each university from 2024 to today.

**Loan repayment, median graduate debt, and median earnings measures are reported at the institutional level and are not specific to first-generation students. Because the Department of Education removed the first-generation loan repayment metric from its reports beginning in 2025, these indicators reflect outcomes for the overall student population to ensure consistent, fair comparisons across institutions.

***These grades are a detailed breakdown for outcomes only for the 2024 A/B Honor Roll schools.

To learn more about ScholarShot's Texas Public University Report Card and how universities are supporting first-generation, low-income students, [click here](#).