

2025 IMPACT REPORT



Our mission is to support first-generation students in achieving career-ready certificates or degrees to strengthen the Texas workforce and improve institutional outcomes.



Guadalupe Mendoza
Bachelors of Science
Texas Tech 2025

Dear ScholarShot Stakeholders,

Another year of successful outcomes for our amazing first-generation Scholars, and the best word to describe how we feel is grateful! We're grateful for our first-generation Scholars, whose hard work and persistence has allowed ScholarShot to maintain our 90+% degree completion rate. On their own, in Texas, 9 out of 10 of these great kids who enroll in college would drop out. I'm grateful for the ScholarShot staff who hold our Scholars accountable to stay on track toward their degrees. Also, our corporate and community partners who work with our Scholars to be sure they are workforce ready by graduation. Most of all, we are grateful to our donors for your sustaining and generous support, which makes our success possible.

ScholarShot will end 2025 with 258 first-generation graduates. That equates to a \$258 million Social ROI for our region from increased lifetime earnings! This year ScholarShot continued to leverage its best practices from our unprecedented 90% completion rate to improve postsecondary and workforce outcomes for students across our state. Texas ranks 49th out of 50 states in postsecondary outcomes. As the fastest growing job market in the US, who better to fill these jobs than native Texans who are workforce-ready. Texas can and must improve.

As you read through our annual Impact Report, I think you'll agree, ScholarShot is truly fulfilling its mission of Changing Lives with College Degrees. Thank you for your interest and generous support of ScholarShot.

Blessings!
Dan Hooper,
Founder & Executive Director





Asaal,
ScholarShot Alum
Class of 2023

I'm currently a second-year medical student at Texas A&M College of Medicine pursuing my goal of becoming a family medicine doctor specializing in obstetrics.

As a first-generation student, ScholarShot guided and supported me not only financially but also through mentorship and connections that helped me reach where I am today, bringing my dream closer to reality.

90%
Graduation
Rate

85+
Partners

258
Graduates

**Potential
\$258
Million
Social ROI**
based on
Education Data
Initiative

Tylan,
ScholarShot Alum
Class of 2024



I'm a Social Media Analyst at GSD&M. My job involves collecting large sets of data, analyzing it, and collaborating with strategists to provide insights for better solutions. ScholarShot has provided stability as I navigated college and early career through funding, resources, community, and job opportunities that made it possible to pursue a career I'm passionate about.

Our Scholars



ScholarShot played a critical role in setting me up for success. It was thanks to Scholarshot that I was able to get my first internship at the Fed, and it has opened so many new doors.

**Katy, Sophomore
UT Dallas
Class of 2027**

Thanks, ScholarShot, for helping me start my training!

**Madden, First year student
HVAC at Dallas College**



I'm currently a third-year Software Engineering student at UTD, serving as an Experience Coordinator for WEHack and a Software Developer for Dallas Formula One. ScholarShot has supported me by providing the resources and guidance to strengthen my skills and grow both academically and professionally.

**Joyce, Junior
UT Dallas
Class of 2026**

The team at ScholarShot has been nothing short of life-changing for me. Coming from a family who lives paycheck-to-paycheck, college was also an elephant in the room. Having the opportunity to fully finance my own education with the help of ScholarShot has been a privilege.

**Randall, 2025 Graduate
University of Houston**



Our Scholar Program is growing!

The Scholar Program is the core of ScholarShot's mission.

In 2025, a new Academic Manager joined the team, with plans to add a fifth in 2026.

Each Academic Manager supports up to 50 Scholars, providing accountability, academic guidance and social support to ensure our Scholars succeed.



Social Impact Partners

Our corporate partners play a critical role at ScholarShot by providing time, expertise, and resources. Partners assist our Scholars in career development, soft skill training, internships, and employment opportunities.



ASHFORD



Kimley»Horn



Mead&Hunt



In 2023 we launched our Social Impact Awards for partners who engage with us through funding, volunteering, career workshops, and providing internships and employment for our Scholars. To learn how you can partner with us scan the QR code.

Growing Our Impact Statewide



To learn more:



Texas Public Universities Report Card: ScholarShot utilizes our best practices to grade the 36 public university campuses in Texas on student outcomes. This past year, we revitalized the appearance of the report card and saw more universities willingly engaging with the process. The report card documents university systems working to improve FGLI results.



The GapApp is now available in a premium version on the Google or Apple stores! The GapApp is a mobile tool where Texas students complete their profile to find their best options after high school.

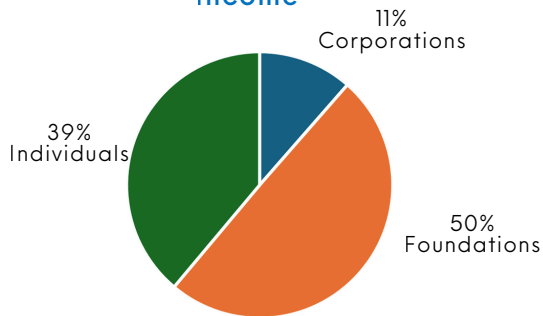


Legislative Proposals ScholarShot has taken our best practices to draft legislative proposals to be considered by the 2027 Texas Legislature. These proposals would benefit tens of thousands of students moving from high school to higher education of all kinds.

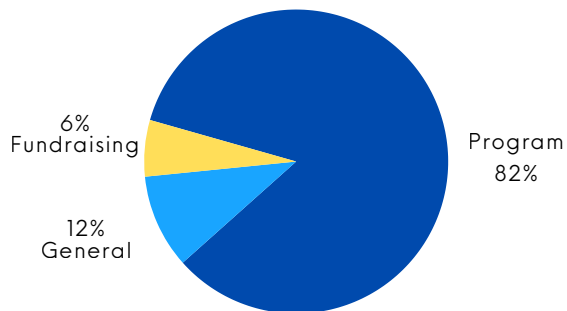


2025 Financials

Income



Expenses



Which impact will you choose?

\$50 will help a Scholar pay their utility bill.

\$100 provides gas for a Scholar for one month.

\$250 will feed a Scholar for one month.

\$500 will provide housing for 1 month for a Scholar.

\$1,000 will provide books for a semester.

\$1,500 funds Academic Management for a Scholar

\$2,500 will go toward Tuition for one year

\$5,000 will fund a ScholarShot Scholar for one year

Change lives with college degrees!

Mail checks to:
1808 S. Good Latimer Expy.
Dallas, TX 75226



Scan here to give!



1808 S. Good Latimer Expy.
Dallas, TX 75226

Board of Directors

Jim Wills, Board Chair

Cliff Braly

Isabel Brown

Drew Crichton

Mario Dolan

Cole Evans

Dan Hooper, Executive Director

Guy Kerr

George Morgan

Winifred Mundinger

Poornima Prasad

Karla Salinas

Lou Schaufele

Rob Spencer

Van Sheets

TianEn Stephenson

Connect with us!
[ScholarShot.org](https://www.ScholarShot.org)



Celebrate Success. Empower the Future.

2025 Graduate Luncheon was an incredible celebration of 50 Scholar graduates! We invite you to join us for the 2026 Graduate Luncheon — an inspiring event honoring first-generation college success. Become a sponsor or reserve your table today and help make more graduation stories possible.

Save the Date



THE HALL ON DRAGON-DESIGN DISTRICT

2026 SCHOLARSHOT'S GRADUATE LUNCHEON

MONDAY, MAY 18, 2026